

## Message Text

UNCLASSIFIED

PAGE 01 KHARTO 01795 011305Z

51

ACTION COME-00

INFO OCT-01 AF-06 ISO-00 EB-07 /014 W  
----- 037380

R 011155Z AUG 75

FM AMEMBASSY KHARTOUM

TO SECSTATE WASHDC 185

UNCLAS KHARTOUM 1795

E.O. 11652: N/A

TAGS: BEXP, SU

SUBJECT: TENTATIVE FY 1976 TRADE PROMOTION PROGRAM

REF: STATE 172052

1. EMBASSY CONCURS IN PROPOSED "SEMI-ARID LAND DEVELOPMENT"  
TECHNICAL SALES SEMINAR FOR FEB 1976.

2. EMBASSY DOES NOT RPT NOT CONCUR IN PROPOSED CATALOG SHOW  
FOR REASONS STATED IN KHARTOUM A-58, JULY 28, 1973 RPT 1973,  
AS WELL AS FOLLOWING:

A. MAY IS WORST MONTH CLIMATE-WISE IN KHARTOUM, AND MANY  
COMPANY MANAGERS GO ON LEAVE THEN.

B. EVENT COMES TOO SOON AFTER SALES SEMINAR, THUS STRAINING  
AVAILABLE STAFF AND PERHAPS LESSENING LOCAL IMPACT.

3. EMBASSY RECOGNIZES THAT CATALOG SALES SHOWS HAVE AT TIMES  
PROVEN EFFECTIVE ELSEWHERE, AND, UNDER PROPER CONDITIONS,  
WE WOULD BE PREPARED PROMOTE ONE HERE ON EXPERIMENTAL BASIS.  
WE BELIEVE, HOWEVER, RISK OF FIALURE IS SUFFICIENTLY LARGE  
AS TO CALL INTO QUESTION COST-EFFECTIVENESS OF USE OF OUR  
EXTREMELY LIMITED STAFF RESOURCES IN SUCH WAY.  
BERLIND

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 01 AUG 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975KHARTO01795  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750266-0346  
**From:** KHARTOUM  
**Handling Restrictions:** n/a  
**Image Path:**  
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**Legacy Key:** link1975/newtext/t19750891/aaaadcjk.tel  
**Line Count:** 49  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ACTION COME  
**Original Classification:** UNCLASSIFIED  
**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
**Original Previous Handling Restrictions:** n/a  
**Page Count:** 1  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 172052  
**Review Action:** RELEASED, APPROVED  
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**Review Date:** 19 DEC 2002  
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**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** TENTATIVE FY 1976 TRADE PROMOTION PROGRAM  
**TAGS:** BEXP, SU  
**To:** STATE  
**Type:** TE  
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